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P&O Cruises brings Greatest Days, The Official Take That Musical exclusively to Arvia

P&O Cruises has today announced that the stage musical, Greatest Days - The Official Take That Musical, is the latest addition to Arvia's line-up of show-stopping entertainment.

Arvia, due to launch in December 2022, is the only place in the world where guests will be able to watch this captivating feel-good show, an adaptation of the acclaimed West End musical The Band, featuring the songs of Take That and story by Olivier Award-winning writer Tim Firth. Greatest Days is named in celebration of the upcoming film adaptation of The Band.

Greatest Days is a story about friendship and music and focuses on five 16-year-old girls in 1993 for whom Take That is everything. The show follows this group of girls as they reunite after 25 years apart and try to fulfil their dream of meeting the boy band whose music became the soundtrack to their lives.

Greatest Days features the music of Take That, Britain's all-time most successful boy band, whose songs include Never Forget, Back for Good, A Million Love Songs, Greatest Day, The Flood, Relight My Fire, Shine and Rule the World.

The members of Take That commented: "Almost ten years ago, we had the idea of writing a musical with our songs. It was a big wish of ours to make a show with Take That's music, but without us – not the story of our lives. Our wishes came true and five years ago we debuted The Band Musical to the world. Now we couldn't be prouder to bring the story to P&O Cruises under its new name – Greatest Days.

"In Tim Firth we found an author who invented a completely different and wonderful story to which our music makes the perfect frame. A story with a lot of heart and friendship. A musical that shows how music brings friends together. The story works so wonderfully, you don't even have to know our music!"

P&O Cruises president Paul Ludlow said: "We are delighted to have worked so closely with Take That to bring this fantastic story to the stage on board Arvia, exclusively for our guests.

"With an amazing cast, handpicked from our Headliners Theatre performers, guests can look forward to a night of world-class entertainment to create a truly unique and extraordinary theatre experience."

Example Arvia cruises:

[Arvia maiden, Canary Islands, 14 nights from £1,449pp](#)

14-night cruise on Arvia (K203) for £1,449 per person for an inside cabin.

Departing December 9, 2022, the price includes kids' clubs, full board meals and entertainment. Departing from and returning to Southampton ports of call are Madeira, Tenerife, Gran Canaria, Lanzarote, Cadiz and Lisbon.

[Caribbean, 14 nights from £1,228pp \(fly cruise\)](#)

14 night fly-cruise on Arvia (K301). Departing Southampton on January 6, 2023 the price includes flights, full-board meals and entertainment. Returning from Barbados, ports of call are Tenerife, St Maarten, St Kitts and St Lucia.

[Caribbean, 7 nights from £1,612pp \(fly cruise\)](#)

7 night fly-cruise on Arvia (K303C). Departing Antigua on February 11, 2023 the price includes flights, full-board meals and entertainment. Returning from Barbados, ports of call are St Maarten, Martinique and St Lucia.

Find out more at:

pocruises.com/cruise-ships/Arvia/Greatest-days

Image available on request

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About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships in the fleet has its own appeal, from family friendly or exclusively for adults.

With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months, there is something for everyone.

Iona joined the P&O Cruises fleet in May 2021 as the next generation of ship. Iona, the first British cruise ship to be powered by liquefied natural gas (LNG), sets a new standard for cruise travel, featuring enhancements to already successful brand signature venues from across P&O Cruises existing fleet, as well as many new "firsts", such as the first gin distillery at sea and The 710 Club, with music director Gary Barlow.

Sister ship to Iona, Arvia will join the P&O Cruises fleet in December 2022 as its second LNG-powered, Excel class ship offering a Caribbean maiden season of fly-cruise holidays from homeport Barbados.

Arvia, meaning "from the seashore," is an innovative and future-focused ship and the latest evolution in the P&O Cruises experience, embodying the newest trends in travel, dining and entertainment to offer varied and contemporary holidays. The ship boasts a unique SkyDome with a retractable glass roof and 16 guest decks, and will feature the first Altitude Skywalk high ropes experience, the tropical-themed Altitude Minigolf, the Altitude Splash Valley aquazone, an outdoor Sports Arena, swim-up bar and infinity pool. It will also offer guests several new dining options such as Green & Co featuring Mizuhana sushi bar, Ocean Studios cinema, extensive shopping, and the Oasis Spa and Health Club.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

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